

# ILLINI360

## Real Estate Media

Use this checklist as a guide to prepare your home for your photography shoot.

When followed, most homes are completed in 30-60 minutes.

Homes are best captured when they are empty. This ensures the photographer captures the best shots without any distractions.

### General

- Make every surface shine: vacuum, mop, and clean those windows!
- Turn ON all of the lights and lamps and check for burnt out bulbs
- Ensure you are using bulbs of the same temperature
- Blinds and shutters adjusted or all the way open to let light in.
- Turn OFF all ceiling fan blades
- Turn OFF all televisions and computer screens
- Organize your closets - you know people are going to look

### Living Room

- Remove all sensitive pictures/items from table tops and open shelving
- Fluff and arrange pillows, chairs, blankets/throws
- Organize the kids toys
- Hide the remotes!

### Dining Room

- Clear the table - clean and polish
- Feature a centerpiece - flowers work great
- Remove child seats/boosters

### Kitchen

- No dishes in sink!
- Remove all personal items from kitchen countertops / islands
- Remove / organize items on outside of the refrigerator
- Hide soap dispensers/sponges/etc
- Hide trash can

### Bedrooms

- Put away/Hide phone/tablet chargers
- Make beds and straighten pillows
- Nothing visible underneath the bed
- Hide trash cans

### Bathrooms

- Put the toilet seats down
- Remove personal items from countertops
- Remove towels/bathrobes on hooks or above shower
- Remove shower rugs
- If shower/ enclosure is see-through, remove items (shampoo, soaps, etc)